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ABOUT ME

**Determined but thoughtful.
Ambitious but respectful.
Decision maker but collective.**

- Perfect knowledge of sport, horse and riding.
- More than 40 years dedicated to equestrian endurance.
- Rich and varied career in management and communication.
- Ability to work sometimes alone, sometimes in teams and capacity to lead them well.
- Great determination to bring projects to fruition.

LANGUAGES

French	● ● ● ● ●
Portuguese	● ● ● ● ○
English	● ● ● ● ○
Spanish	● ● ● ○ ○
Dutch	● ● ● ○ ○

PROFESSIONAL EXPERIENCE

2022 – current : Aktis – Development Manager

- In charge of the development and distribution of new products (including FLY endurance saddles), within Aktis
- Aktis is a Belgian equestrian equipment distribution company, active in the Benelux with a network of 200 points of sale

2003 – current : Les Alizés Stables - Owner

- Coaches and trains endurance horses and riders, Belgian and foreigners.
- For 20 years, the various members of the Alizés have been collecting titles in the Belgian, European and World Championships. These include b.o. Karin Boulanger (World ranked N°1, 2022), Louna Schuiten (World ranked N°5, 2023), Clara Darmstaedter (World ranked N°10 jr, 2020-21-22), Ana Cosma (World ranked N°24 jr, 2026), ...
- Permanently welcomes interns, organizes internships and seminars, throughout the year, everywhere in Belgium and abroad (Romania, Portugal, Brazil, China, ...).
- Collaborates with different breeders (Iviers, Courtisot, Al Ondrel, Radru, ...) with a view to promote and to market young horses, which are then exported.

2013 – 2018 : EwalTop - Manager, Economic Interest Group (GIE)

- International diffusion of know-how and products from the Walloon horse industry.
- Various achievements, including the export of 135 Belgian horses to Shanghai.

2006 – 2019 : European Center for the Horse of Mont-le-Soie - Development, sport Director

- Assumes the organization of competitions and seminars; relations with the media, sponsors, public authorities and private companies; the implementation of new projects; the yearly studies about social and economic aspects of the Belgian equine sector .
- Coordinates the program of the Walloon Stables, intended for the promotion, by sport, of young horses born in Wallonia.

2004 – 2006 : Ministerial Cabinet - Communication Adviser

- Supervises, in the Team of the Walloon Minister of Agriculture-Rurality-Environment and Tourism, media relations, press releases, speeches by the Minister, the organization of events, the participation in fairs and shows, as well as the Minister’s travels.

2001 – 2004 : Cinemas Medeia & Millenium - Director of operations

- Responsible for the operations of a network of 50 cinemas in Portugal, considered the #2 of Portuguese operators with 2,300,000 spectators / year.
- Supervision and management of staff (more than 200 people), maintenance and general logistics of the theaters.
- Responsible for the development and monitoring of the construction of 2 megaplexes of 16 and 21 theaters (3,000 & 5,000 seats), which the company inaugurated in 2003 and 2004.

1998 – 2001 : Nutritec - Marketing and Special Projects Director

- Marketing and Special Projects Director of the multinational specialized in additives for animal feed.
- Deputy Managing Director of the Brazilian subsidiary of the group: NUTRIS, which is a premix factory in Curitiba employing 100 people and using a network of 20 distributors in the southern states of Brazil.

1996 – 1998 : Madragoa - Manager and Coach

- Manages a professional structure dedicated to the training of endurance horses in the Lisbon region, Portugal.

1990 – 1996 : Brio Productions - Co-founder

- In 1990, launched the magazine 7 Extra, # 1 for young people in French-speaking Belgium until 2005.
- Development of advertising, promotion and corporate communication (Exxon Chemicals, Advance Elastomer Systems, CLT, Unilever, Heinz, Mars, ...).
- Production of magazines for different publishers in Belgium, Russia and Bulgaria.
- Production and presentation of radio (Contact, RTBf) and TV (RTL-TVI) broadcasts.

1982 - 1990: Universe Press - Chief Editor

- Editor of Rock this Town magazine, considered to be the best young, musical and alternative magazine of the 80s in Belgium.
- In addition to this activity, freelance journalist with the general press (LE VIF / L'EXPRESS), radio (RADIO 21, RTBf) and television (RTL-TVI).
- Reports worldwide and meets most of the musical personalities of the time (Rolling Stones, ex-Beatles, U2, Simple Minds, Inxs, Tina Turner, Dire Straits, Midnight Oil, ...).

EQUESTRIAN EXPERIENCE

Horse rider since 1965. Discovered equestrian endurance in 1985, becoming in 1992, international rider. Belgian rider #1 during all the years 1990. Stopped to compete end of 2000 to become trainer, coach, official and organiser. Returned on competition and on the podiums end of 2023 at the age of 64 : b.o. won CEI2* of Samorin and Rothenburg, finished the legendary Florac (#7), classified on the European Championship 2025 (#17).

Achievements as an international rider :

- Participated and finished 4 World Championships and 5 European Championships (7th at the World Equestrian Games in La Haye, in 1994).
- Participated in more than 120 CEI with 70% of achievement.
- Best Belgian rider in the European ELDRIC ranking in 1994, 1995 and 1997.
- Ranked twice in the Top 5 of the world ranking of endurance riders (1998 and 1999).
- Initiator of the endurance option of the Haras des Ivières (Chimay) and rider of the same stud farm from 1995 to 2001. During this period, the Haras des Ivières will be crowned, each year, the best Belgian breeding of endurance horses.
- Professional trainer and rider of the Madragoa team in Portugal from 1996 to 1998.

Achievements as Coach and Belgian Chef d'Equipe (non limited list) :

- 2005 - gold medal at the European senior championships, in Compiègne, by team and individually,
- 2005 - 5th place by team at the junior world championships, in Bahrain
- 2010 - junior European vice-champions by team, at Kreutz, GER
- 2011 - bronze medal by team at the senior European championships, in Florac, FRA
- 2013 - junior world vice-champions by team, in Tarbes, FRA
- 2014 - junior European vice-champions by team, in Verona, ITA
- 2016 - silver medal at the Nations Cup, in Brussels, BEL
- 2017 - silver medal at the Nations Cup Ladies Cup, in Brussels, BEL
- 2019 - 4th place by team at the senior world championships, in Pisa, ITA
- 2019 - bronze medal at the Nations Cup, at Euston Park, GBR

Other achievements and projects made in the endurance world:

- 1994, founded the Belgian Equestrian Endurance League (BEeL) and was the President of the Belgian endurance club Objectif 160, between 2000-2008.
- Responsible of the endurance department (EWalRaid) of the Walloon Stables (2000-2020): numerous titles of Belgian champions each year and a title of world champion in 2006.
- Member of the endurance commissions of the Wallonia Brussels Equestrian League (LEWB) and the Royal Belgian Federation of Equestrian Sports (FRBSE). As such, created, among others, the Belgian championships for young horses, the breeding competition for endurance horses, the structure of the national qualification races.
- Founder, in 2002, of the Toulouse Group which brings together all the international equestrian endurance team leaders.
- Member of the Endurance Task Force (2007-2009) of the FEI, in Lausanne, Switzerland.
- President of the endurance club "Promotion Endurance Equestre, asbl", organizer since 2004 of international competitions (CEI) of Libramont, Mirwart, Mont-le-Soie (b.o. European Championship Jr 2012) and Brussels (b.o. European Championship Sr + World Championship of Young Horses 2017).
- Member of the FEI Endurance Technical Committee from November 2011 to June 2014.
- Co-founder, in 2014, of the A.End.O. (Alliance of Endurance Organizers), international association of CEI organizers recognized by the FEI
- Member of the Endurance Technical Committee of the EEF (European Equestrian Federation) since 2018-2020.

ACADEMIC HABILITATIONS

- **1978:** High school at St Joseph College in Carlsbourg, Belgium.
- **1983:** Graduation and Master in Roman Philology, Faculty of Philosophy & Letters, UCL, Louvain-la-Neuve, Belgium (Graduation with distinction, Master with satisfaction, Thesis with great distinction).